# PROJECT REPORT

Technical Stack: HTML-CSS-JavaScript

Team Name: team-html06

Project Domain: Marketing

Team Members:

|  |  |  |  |
| --- | --- | --- | --- |
| Sr.No. | Member Name | Role | Email ID |
| 1. | Anushka Jadhav | Mentor | [anushkajadhav004@gmail.com](mailto:anushkajadhav004@gmail.com) |
| 2. | Kundan | Mentor | [oauth.kundan@gmail.com](mailto:oauth.kundan@gmail.com) |
| 3. | Parjanya Aditya Shukla | Moderator/Participant | [padityashukla@gmail.com](mailto:padityashukla@gmail.com) |
| 4. | Nischitha | Participant | [nischithans@gmail.com](mailto:nischithans@gmail.com) |
| 5. | Priyanshi Agrawal | Participant | [priyanshi3008.pa@gmail.com](mailto:priyanshi3008.pa@gmail.com) |
| 6. | Ramakrishna | Participant | [ramakrishna.chhipa99@gmail.com](mailto:ramakrishna.chhipa99@gmail.com) |
| 7. | Abhishek Kumar | Participant | [abhishek.kumar17@ifheindia.org](mailto:abhishek.kumar17@ifheindia.org) |
| 8. | P Divya Bharathi | Participant | [pdivyabharathi2001@gmail.com](mailto:pdivyabharathi2001@gmail.com) |
| 9. | Pratiksha Katyayni | Participant | [pratikshapandey323@gmail.com](mailto:pratikshapandey323@gmail.com) |
| 10. | Nikhil R Naik | Participant | [naiknikhil925@gmail.com](mailto:naiknikhil925@gmail.com) |
| 11. | Kalp Patel | Participant | [kalp\_patel@rocketmail.com](mailto:kalp_patel@rocketmail.com) |

**Project Idea and Synopsis:**

We are creating a landing page for a fashion store with a built in IBM Watson Chat-Bot. The landing page will include details about:

1. The types of clothes available – Men, Women and Kids section
2. Shop by brands- contains products according to Brands
3. Location of the store
4. Contact Us section
5. Customer friendly chat-bot for queries
6. Blog page about the latest fashion trends

**Learning:**

The team includes a few beginner-level and a few intermediate-level skilled members. So, this project will test and improve the Front-End Development skills as well as ensure increased proficiency in JavaScript.

A new concept that we hope to learn along the way is integrating an AI powered chat-bot into our website.

Working with 10 members on the same Repository will also improve the Git/GitHub skills of all participants.

**Approach and Deadlines**:

We have conducted 2 meetings so far in which we finalized the domain, template of website and distributed work.

As of now, there will be meetings every 5 days to ensure everyone is motivated and so that we can track the progress.

**30th June** – Everyone will be midway through their task and html structuring should be done

**15th July** – Work on CSS and improving style on individual modules of members

**1st August onwards** – Work on integration of chat-bot begins. Compiling all different html pages, synchronizing the styles and JavaScript linking of pages and adding transitions etc.

**15th August** – Wrap up and final touches